

The University of Virginia's College at Wise

College Board Minutes 2017

October 19, 2017

August 25, 2017

May 5, 2017

March 24, 2017

February 3, 2017

THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE BOARD

Friday, May 5, 2017
Library, Sixth Floor

Marcia A. Gilliam
Chair

Lewey K. Lee
Vice Chair

- 9:30 a.m. CALL TO ORDER AND OPENING REMARKS** **Marcia A. Gilliam**
- Pledge of Allegiance
 - Adoption of Agenda
 - Approval of Minutes of March 24, 2017 Board Meeting

REMARKS BY ALUMNI ASSOCIATION REPRESENTATIVE Tyler G. Giles

REMARKS BY STUDENT MEMBER **Josi C. Stidham**

CLOSED SESSION

PROMOTION AND TENURE **Donna P. Henry**
J. Sanders Huguenin

RECONVENE IN OPEN SESSION

ACTION ITEMS

PROMOTION AND TENURE **Donna P. Henry**
J. Sanders Huguenin

COLLEGE BOARD BYLAWS **Marcia A. Gilliam**

BOARD OFFICERS AND EXECUTIVE COMMITTEE **Marcia A. Gilliam**

ELECTION OF THE BOARD CLERK **Marcia A. Gilliam**

BOARD MEETING DATES 2017-2018 **Marcia A. Gilliam**

UVA-WISE PROPOSED BUDGET **Sim E. Ewing**

BICENTENNIAL SCHOLARSHIP AGREEMENT **Robert S. Bragg**

SPECIAL RECOGNITIONS **Marcia A. Gilliam**

REPORT ITEMS

	COLLEGIATE RECOVERY PROGRAM	Donna P. Henry
	CROCKETT AWARD	Donna P. Henry
	REPORT OF THE CHANCELLOR	Donna P. Henry
12:00 p.m.	CLOSING REMARKS BY CHANCELLOR	Donna P. Henry
	COMMENTS FROM MEMBERS	All
	CLOSING REMARKS BY CHAIR	Marcia A. Gilliam
12:15 p.m.	LUNCH	
1:30 p.m.	UVA PRESIDENTIAL SEARCH FORUM	John G. Macfarlane III Elizabeth M. Cranwell

Minutes
The University of Virginia's College at Wise Board

May 5, 2017

The University of Virginia's College at Wise Board met on Friday, May 5, 2017 at 9:30 a.m. at the UVa-Wise library. Members present were Mike Allen, Katheryn Curtis, Tyler Giles, Marcia Gilliam, Marvin Gilliam, Don Green, George Hunnicutt, John Macfarlane, Karen Mullins, Mike Puckett, Ruby Rogers, Robert Stallard, Josi Stidham, Teresa Sullivan, Mike Thomas, and Dawneda Williams. Members absent were Paul Buchanan, Jim Humphreys, Lewey Lee, Merry Lu Prior, Joe Frank Smiddy, and Roger Viers.

Chair Marcia Gilliam presided over the meeting, and Huda Aden recorded minutes. Ms. Gilliam opened the meeting by leading everyone in the Pledge of Allegiance.

A motion was made by Dawneda Williams and seconded by Katheryn Curtis to approve the agenda as presented. The motion received unanimous approval.

A motion was made by Don Green and seconded by Mike Allen to approve the minutes of the March 24, 2017 meeting of the College Board as presented. The motion received unanimous approval.

Remarks by Chair: Ms. Gilliam opened with a warm welcome to the College Board. She introduced the incoming Student Member of the Board, Kellen Larkin, as well as the incoming Student Government Association (SGA) President, Gray Hamilton. She encouraged Board members to participate in the commencement exercises to demonstrate support for graduates. Ms. Gilliam also commented on the recent press coverage of UVa-Wise in Virginia Business.

Ms. Gilliam welcomed Board of Visitors members John Macfarlane, Elizabeth Cranwell and Tom Depasquale as well as UVA President Teresa Sullivan to the meeting and to Wise. Ms. Gilliam later gave the floor to Ms. Teresa Sullivan and Mr. Macfarlane. Ms. Sullivan remarked on the recent loss of Chancellor Emeritus Joseph C. Smiddy and offered her condolences. She commented that friends in Charlottesville grieved the loss of Mr. Smiddy, and were reminded of the students who would soon graduate from the institution he loved so much.

Mr. Macfarlane also offered his greetings. He shared condolences for the loss of Mr. Smiddy and echoed his respect and appreciation for the College's first chancellor. He remarked on the Presidential Search Forum in Wise on April 18, 2017. Mr. Macfarlane commented that he enjoyed meeting with students, faculty, staff and administration members. He thanked College Board members, in advance, for their participation in the Presidential Search Forum following the College Board lunch. Lastly, he said that he has made many fond memories on the UVa-Wise campus and looks forward to his visits.

Remarks by Alumni Association Representative: Mr. Giles reported that the Alumni Association looked forward to welcoming its newest members following the commencement exercises on May 6, 2017. Alumni Relations Director Elizabeth Boyd has been actively engaging seniors throughout the year to welcome them into the organization and encourage participation. On May 20, 2017, the Alumni Association will host a celebration for alumni at

The Inn at Wise. A big gathering is expected, and it is anticipated to be a very strong fundraiser.

Remarks by Student Board Member: Ms. Stidham offered “a year in review” as student member of the board. In her role, she has established an office on campus in the C. Bascom Slemp Student Center. She offered office hours and was visited by both students and faculty. Along with SGA President Cassidy Strange, she held a town hall for students and invited their perspectives on college life. She said she was fortunate to work with various office and departments – from College and Media Relations to Athletics – in order to share student-centered messages. Ms. Stidham said she enjoyed participating in the Presidential Search Forum. She expressed appreciation for the opportunity to voice peers’ perspectives and experiences. She commended the SGA for making a substantial effort in hosting a spring carnival on campus.

In her final year at UVa-Wise, Ms. Stidham hopes to advance her personal missions. She will also continue as a prosecutor for Honor Court. Ms. Stidham thanked the College Board members for their support and kindness during her tenure.

CLOSED SESSION

As required by the Code of Virginia Section 2.2-3711 (A-1) a motion was made to convene in closed session for the purpose of promotion and tenure review. The motion received appropriate approval.

A motion was made to reconvene in open session. The motion received unanimous approval. As required by the Code of Virginia Section 2.2-3712(d), a roll call vote was taken in open session noting only public business matters lawfully exempted from open meeting requirements and only public business as identified in the motion by which the closed session was convened were heard, discussed, or considered in the meeting of the public body.

RECONVENE IN OPEN SESSION

ACTION ITEMS

Promotion and Tenure: Each year certain faculty members undergo the process for promotion and tenure. Faculty rank and promotion are based on criteria adopted by the College Board and listed in the Faculty Handbook. These criteria include academic qualifications, years of experience, and demonstrated achievement in the areas of teaching, service and scholarship. The faculty member submits a portfolio which is reviewed by the academic department, the department chair, and the Faculty Committee on Evaluation. The Faculty Committee on Evaluation reviews all portfolios and submits their recommendations to the Academic Dean and Provost, who also make recommendations. The final approval at the College lies with the Chancellor prior to being submitted to the College Board for review and the Board of Visitors for approval. Mr. Sandy Huguenin presented faculty promotion candidates.

A motion was made by Katheryn Curtis and seconded by Karen Mullins to approve the resolution as presented. The motion was approved unanimously.

College Board Bylaws: Upon reasonable notice, recommendations for changes to the College Board bylaws may come from The University of Virginia's College at Wise Board or from the Board of Visitors. The College Board reviewed the bylaws pertaining to the terms of service for the Executive Committee members.

To promote continuity and knowledge transfer, the Executive Committee recommended three actions. The first is to extend the term of the at-large members to three years. The second is to stagger the terms to prevent a complete turnover of the Executive Committee at once. The third action is to permit at-large Executive Committee members to serve up to two terms consecutively.

A motion was made by Karen Mullins and seconded by Ruby Rogers to approve the resolution as presented. The motion was approved unanimously.

College Board Officers and Executive Committee: As required by the bylaws, The University of Virginia's College at Wise Board shall elect an Executive Committee consisting of the chair, vice chair, secretary and at-large members. The following slate of officers and the Executive Committee members were recommended:

Chair – Marcia A. Gilliam

Vice Chair – Lewey K. Lee

Secretary – Karen S. Mullins

At large member – Michael L. Allen

At large member – Katheryn B. Curtis

At large member – Roger C. Viers

A motion was made by Don Green and seconded by Mike Thomas to approve the resolution as presented. The motion was approved unanimously.

Election of the Board Clerk: As required by the bylaws, The University of Virginia's College at Wise Board, upon recommendation of the Chancellor, shall elect annually a member of the College to serve as Clerk of the Board. The Chancellor recommends that Huda Aden be re-elected as Clerk of the Board.

A motion was made by Mike Thomas and seconded by Ruby Rogers to approve the resolution as presented. The motion was approved unanimously.

Board meeting dates 2017-2018: At the end of each academic year, the meeting dates are set for the following year. These dates are chosen based upon the academic calendar, major events and activities of the college, and the schedule of the Board of Visitors. The following dates are recommended.

Friday, August 25, 2017
Full Board

Thursday, October 19, 2017
Full Board - Retreat

Friday, February 2, 2018
Full Board

Friday, March 30, 2018
Full Board

Friday, April 13, 2018
Executive Committee
(Interviews for Student Board Member)

Friday, May 4, 2018
Full Board
(Commencement is May 5, 2018)

A motion was made by Karen Mullins and seconded by Katheryn Curtis to approve the resolution as presented. The motion was approved unanimously.

UVa-Wise Proposed Budget: The budget for 2017-2018 Fiscal Year has been prepared with instructions from the University's Budget Office and with participation from a number of campus constituencies. The University's budget process requires that the various units and agencies of the University provide budgetary information by mid-March, so the entire budget can be compiled for action by the Board of Visitors at its June meeting.

The 2017-2018 operating budget for UVa-Wise is projected to total \$42.24 million, a reduction of 3.2 percent as compared to the original 2016-2017 budget. The budget is based on Board-approved tuition and fee increases. It is also based on the assumption that state funding is consistent with the amount included in the budget passed by the General Assembly awaiting action by Governor McAuliffe. Mr. Sim Ewing presented the budget details for review and approval.

A motion was made by Dawneda Williams and seconded by Don Green to approve the resolution as presented. The motion was approved unanimously.

Bicentennial Scholarship Agreement: The action recommends the establishment of a UVa-Wise Bicentennial Scholars Fund to receive donations of all sizes for the benefit of UVa-Wise students. Upon approval, the UVa-Wise College Board, the UVa-Wise Foundation Board, and the UVa-Wise Alumni Association Board would guarantee this fund through a joint endowed scholarship agreement.

A motion was made by George Hunnicutt and seconded by Dawneda Williams to approve the resolution as presented. The motion was approved unanimously.

Special Recognitions: A resolution recognizing Charlie Jessee for his service on the College Board was read. A motion was made by Don Green and seconded by Mike Allen to approve the resolution as presented. The motion was approved unanimously.

A resolution recognizing Patrick Withen upon his retirement from the College was read. A motion was made by John Macfarlane and seconded by Katheryn Curtis to approve the resolution as presented. The motion was approved unanimously.

A resolution recognizing Josi Clarinda Stidham for her service as Student Member of the Board was read. A motion was made by Marvin Gilliam and seconded by Katheryn Curtis to approve the resolution as presented. The motion was approved unanimously.

REPORT ITEMS

Collegiate Recovery Program: Consultants visited the UVa-Wise campus on April 5, 2017 through April 7, 2017 to meet with faculty, staff, and students. The purpose of their visit was to study the College's strengths and assets to design and launch a collegiate recovery program. The UVa-Wise College Board reviewed the findings of the feasibility study to understand the needs and perspectives of the college community.

Crockett Award: In 1995, Clinch Valley College presented its first Samuel R. Crockett Award. The award is named for Samuel R. Crockett Jr. who in 1954 was the University of Virginia's extension division representative in Southwest Virginia. Mr. Crockett was instrumental in the early efforts to establish a branch campus in Wise. This award is presented to an individual who has made significant efforts toward strengthening the relationship between the University of Virginia and the College. Since 1995, the award has been given 16 times. Past recipients include John T. Casteen III in 1995, Leonard Sandridge in 1998 and again in 2007, and most recently University of Virginia President Teresa A. Sullivan in 2016.

Chancellor Henry announced that Mary Hughes, the University Landscape Architect, is the 2017 recipient of the award.

REPORT OF THE CHANCELLOR

Chancellor Henry spoke of Chancellor Emeritus Joseph C. "Papa Joe" Smiddy, who at age 96 passed away at Holston Valley Hospital on May 1, 2017. The service was held on Wednesday, May 3, 2017 at the Wise Baptist Church. She said that Mr. Smiddy would have been proud of the UVa-Wise graduates at the May 6, 2017 commencement. Chancellor Henry thanked President Sullivan for graciously offering the University plane to transport UVA colleagues from Charlottesville to Wise to attend services.

Chancellor Henry then offered an admissions update. The freshman applicant pool demonstrates high academic achievement. As of April 28, 2017, the academic high school grade point average for admitted freshmen is 3.3. The average SAT score for admitted freshmen has increased by 107 points. Offers of admission for transfer students have

increased by 6 percent and deposits for transfer students have increased by 26%. This spring, six students from the UVA deferred admissions program have made deposits to UVA-Wise through a referral process. The College will continue to accept applications through the summer.

Finally, Chancellor Henry reported on her visit to Washington, D.C. on May 1, 2017. She was an invited guest of Senator Mark Warner and the Bipartisan Policy Center. She participated in the Education and Workforce Roundtable. The roundtable focused on education and workforce training in the Appalachian region; labor force skills, and partnerships for future training programs. This was the first roundtable in a series of four. The Bipartisan Policy Center expects to issue a report from the meetings.

CLOSING

There being no additional business or comments, the meeting adjourned at 12:28 p.m. Ms. Gilliam thanked everyone for their attendance and participation.

Respectfully submitted,
Karen Mullins, Secretary

Resolutions Approved by The University of Virginia's College at Wise Board

1. Promotion and Tenure

APPROVAL OF AN AMENDMENT TO COLLEGE BOARD BYLAWS

RESOLVED to amend the College Board bylaws to extend executive committee membership terms to three years, permitting one renewal of such term, and staggering appointments to promote continuity and knowledge transfer.

2. College Board Bylaws

APPROVAL OF AN AMENDMENT TO COLLEGE BOARD BYLAWS

RESOLVED to amend the College Board bylaws to extend executive committee membership terms to three years, permitting one renewal of such term, and staggering appointments to promote continuity and knowledge transfer.

3. Election of Board Officers and Executive Committee

APPROVAL OF BOARD OFFICERS AND EXECUTIVE COMMITTEE

RESOLVED that the officers and the Executive Committee of The University of Virginia's College at Wise be approved as follows: Chair – Marcia A. Gilliam; Vice Chair – Lewey K. Lee; and Secretary – Karen S. Mullins; at large members – Michael L. Allen, Katheryn B. Curtis, and Roger C. Viers.

4. Election of Board Clerk

APPROVAL OF BOARD CLERK

RESOLVED that Huda Aden be elected as Clerk of The University of Virginia's College at Wise Board for the 2017-2018 academic year.

5. College Board Meeting Dates

APPROVAL OF MEETING DATES 2017-2018

RESOLVED that the meeting dates as presented be approved for The University of Virginia's College at Wise Board for 2017-2018.

Friday, August 25, 2017
Full Board

Thursday, October 19, 2017
Full Board – Retreat

Friday, February 2, 2018
Full Board

Friday, March 30, 2018
Full Board

Friday, April 13, 2018
Executive Committee
(Interviews for Student Board Member)

Friday, May 4, 2018
Full Board
(Commencement is May 5, 2018)

6. UVa-Wise Operating Budget: Fiscal Year 2017-2018

APPROVAL OF THE 2017-2018 BUDGET FOR THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE

RESOLVED that the 2017-2018 budget for The University of Virginia's College at Wise be approved as recommended.

7. UVa-Wise Bicentennial Scholarship Fund

APPROVAL OF THE UVA-WISE BICENTENNIAL SCHOLARSHIP FUND

RESOLVED that the UVa-Wise College Board supports the establishment of the UVa-Wise Bicentennial Scholarship Fund.

8. The University of Virginia's College at Wise Board Resolution of Appreciation

Honoring Charlie R. Jessee

WHEREAS, Charlie R. Jessee has ably served as a member of The University of Virginia's College at Wise Board from 2006-2017; and

WHEREAS, during Mr. Jessee's years on the Board, the College has made tremendous strides in academic programs, capital improvements and economic development initiatives; and

WHEREAS, Mr. Jessee has devoted himself to the good of the College by serving numerous entities including the UVa-Wise Foundation Board, the Poor Farm Society and the Annual Fund Class Council; and

WHEREAS, Mr. Jessee served on the cabinet of the Fulfilling the Dream Campaign, a fundraising initiative that far exceeded its stated goals and dramatically contributed to the life of the College; and

WHEREAS, Mr. Jessee is an ardent supporter of the College and has been involved in numerous projects such as the establishment of endowed funds for the Charlie R. Jessee and Brenda Jill Jessee Scholarship and the Charlie R. Jessee and Brenda Jill Jessee Athletic Scholarship; and

WHEREAS, Mr. Jessee was instrumental in establishing several other endowed funds at the College including the Desert Sands Shrine Club Scholarship; the Thurston H. Strunk & Kathleen Miller Strunk Scholarship and the Wright Family Scholarship; and

WHEREAS he is a fervent supporter of the Nursing program and was instrumental in the establishment of the Kathleen Miller Strunk Professorship in Nursing and the Thurston H. Strunk Professorship in Nursing; and

WHEREAS, Mr. Jessee has been a great ambassador for The University of Virginia's College at Wise and remains a staunch advocate for serving the students of Virginia; and

WHEREAS, his faithful service to the College earned him the UVa-Wise Volunteer of the Year Award in 2006 at the Annual Benefactors Celebration;

THEREFORE BE IT RESOLVED that The University of Virginia's College at Wise Board, on behalf of the faculty, staff, and students, thanks Charlie R. Jessee for his service and extends to him its profound gratitude and best wishes for all future endeavors.

Adopted in Wise, Virginia, by The University of Virginia's College at Wise Board on May 5, 2017.

9. The University of Virginia's College at Wise Board Resolution of Appreciation

Patrick W. Withen

On His Retirement

WHEREAS, Patrick W. Withen, Associate Professor of Sociology, will retire on May 5th, 2017; and

WHEREAS, he served The University of Virginia's College at Wise with distinction as a faculty member since 1996; and

WHEREAS, his genuine concern for the well-being of the faculty, staff, students, and alumni of the College reflect his abiding respect for his colleagues; and

WHEREAS, his proven professionalism, dedication, and work ethic made him an asset to our College community; and

WHEREAS, he encouraged excellence in his students and developed their ability to think critically on a range of sociological issues;

WHEREAS, he dutifully served as Department Chair for Social Sciences and represented faculty interests on Faculty Senate; and

WHEREAS, his service record includes two decades as a Wildland Firefighter and also includes membership and leadership in a host of organizations such as the Family Crisis Support Services, the International Association of Wildland Firefighters, and the National Smokejumper Association; and

WHEREAS his most influential work, "Analysis of the Risk Management Decision Making Processes and the Decision Support Systems in the Wildland Fire Agencies," published in 2007, was recognized by the Office of Management and Budget as having a significant impact on this field of study;

THEREFORE BE IT RESOLVED that The University of Virginia's College at Wise Board, on behalf of the faculty, staff, and students, thanks Patrick W. Withen for his service and extends to him its profound gratitude and best wishes for all future endeavors.

FURTHERMORE RESOLVED, that the UVa-Wise community of colleagues extends to Mr. Patrick Withen their congratulations and gratitude on his well-earned retirement, and best wishes for continued success, happiness and good health in years to come.

Adopted in Wise, Virginia, by The University of Virginia's College at Wise Board on May 5, 2017.

10. The University of Virginia's College at Wise Board Resolution of Appreciation

Josi Clarinda Stidham

WHEREAS, Josi C. Stidham has served as the student member of The University of Virginia's College at Wise Board during the 2016-2017 year; and

WHEREAS, Ms. Stidham has proven to be an able and astute member, always prepared and willing to do her best; and

WHEREAS, Ms. Stidham has spent many hours listening to her fellow students so that she could give voice to their ideas, accomplishments and needs; and

WHEREAS, Ms. Stidham has spoken eloquently to The University of Virginia's College at Wise Board about these issues and worked to make a difference in the lives of her peers; and

WHEREAS, Ms. Stidham has served as a model student board member for all of the students who follow her in service; and

WHEREAS, her service as a leader in many activities and organizations including the Student Government Association, the Honor Court, the Writing Center and the Early College Academy are just a few of the many ways she has supported the College and her community; and

WHEREAS, her undergraduate research with Assistant Professor of Psychology Madelynn D. Shell has examined factors relating to student transition to College and retention; and

WHEREAS, Ms. Stidham, by her intelligence, strength of character and stewardship epitomizes the College's student body;

THEREFORE BE IT RESOLVED that The University of Virginia's College at Wise Board, on behalf of the faculty, staff, and students, extends to Ms. Josi C. Stidham its profound gratitude and best wishes for all future endeavors.

Adopted in Wise, Virginia, by The University of Virginia's College at Wise Board on May 5, 2017.

THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE BOARD

Friday, March 24, 2017

Library, Sixth Floor

Marcia A. Gilliam
Chair

Lewey K. Lee
Vice Chair

9:00 a.m. CALL TO ORDER AND OPENING REMARKS Marcia A. Gilliam

- Pledge of Allegiance
- Adoption of Agenda
- Approval of Minutes of February 3, 2017 Board Meeting

REMARKS BY VICE CHAIR Lewey K. Lee

REMARKS BY ALUMNI ASSOCIATION REPRESENTATIVE Tyler Giles

REMARKS BY STUDENT MEMBER Josi Stidham

ACTION ITEMS

**2017-2018 TUITION & FEES Donna Henry
Sim Ewing**

SPECIAL RECOGNITIONS Marcia A. Gilliam

REPORT ITEMS

LEGISLATIVE UPDATE Sim Ewing

COLLEGIATE RECOVERY PROGRAM Chancellor Henry

UVA PRESIDENTIAL SEARCH Chancellor Henry

REPORT OF THE CHANCELLOR Chancellor Henry

11:00 a.m. CLOSING REMARKS BY CHANCELLOR Chancellor Henry

COMMENTS FROM MEMBERS

CLOSING REMARKS BY VICE CHAIR Lewey K. Lee

12:00 p.m. LUNCH

Minutes

The University of Virginia's College at Wise Board

March 24, 2017

The University of Virginia's College at Wise Board met on Friday, March 24, 2017 at 9:00 a.m. at the UVa-Wise library. Members present were Katheryn Curtis, Tyler Giles, Marcia Gilliam, Marvin Gilliam, Don Green, George Hunnicutt, Karen Mullins, Merry Lu Prior (by phone), Joe Frank Smiddy, Robert Stallard, and Roger Viers. Members absent were Mike Allen, Paul Buchanan, Jim Humphreys, Lewey Lee, Mike Puckett, Ruby Rogers, Josi Stidham, Mike Thomas, and Dawneda Williams.

Chair Marcia Gilliam presided over the meeting, and Huda Aden recorded minutes. Ms. Gilliam opened the meeting by leading everyone in the Pledge of Allegiance.

A motion was made by Roger Viers and seconded by Katheryn Curtis to approve the agenda as presented. The motion received unanimous approval.

A motion was made by Roger Viers and seconded by Robert Stallard to approve the minutes of the February 3, 2017 meeting of the College Board as presented. The motion received unanimous approval.

Remarks by Chair: Ms. Gilliam opened with a countdown to commencement, just 43 days away. She reminded College Board members of the College Board meeting on May 5, 2017 as well as the commencement brunch and exercises the following day on May 6, 2017. She encouraged Board members to participate in the commencement exercises to demonstrate support for graduates. Ms. Gilliam reported that the annual Scholarship Luncheon on March 18, 2017 was well attended by students and donors. The opportunity to interact with students is a meaningful and rewarding opportunity she said. Ms. Gilliam also commented on the recent press coverage of UVa-Wise. The *Bristol Herald Courier* published photos of the annual chancellor-student swap, called Chancellor for a Day. Other press coverage included Zachary Blair's entry into Italian football.

Remarks by Alumni Association Representative: Mr. Giles reported that the Alumni Association Executive Committee convened in January 2017. The full board met in March 2017. Major initiatives currently underway include the establishment of chapters across the state. The Tidewater and Richmond chapters have plans underway to hold alumni events this year. Another major initiative involves communications and outreach to the alumni base. An alumni newsletter has been established to engage and inform alumni. Several newly initiated activities are intended to engage students. One example, the "countdown to commencement," is progressing well. The Spring Swing Golf Tournament is April 21, 2017. Several teams and individuals have signed up. Sponsorships and other opportunities are available. Mr. Giles invited members of the College Board to participate and to share the event with their personal and professional networks. On May 20, 2017, the Alumni Association will host a celebration for alumni at The Inn at Wise.

Remarks by Student Board Member: Ms. Stidham's written report included a summary of her undergraduate research addressing college transition and retention. The findings showed no significant correlation between retention and intention to stay at the college for four full years (or until completion of degree). This finding was only one of

many correlations to analyze. Ms. Stidham offered to share additional findings with the College Board along with her advisor, Assistant Professor of Psychology, Madelynn Shell. This research project will continue for two years.

Ms. Stidham plans to record monthly video series to address student issues. Her first video addressed sexual assault on college campuses. Ms. Stidham continues to collaborate with the Student Government Association (SGA). She recently attended a SGA meeting and relayed tuition, legislative, and budgetary updates. Ms. Stidham reported that SGA President Cassidy Strange is introducing a new campus event, Cavapalooza, a spring carnival.

Following her remarks, College Board members viewed Ms. Stidham's video clip in which she discusses her research.

ACTION ITEMS

Tuition and Fees: For 2017-2018, The University of Virginia's College at Wise recommends a 3.0% increase in tuition, technology fees, and student fees. It is recommended that the capital fee for out-of-state students be increased by \$38 as outlined in language approved by the General Assembly (\$670). The academic credential fee of \$20 is recommended to remain unchanged from the previous year. The College recommends a \$286 increase in tuition and mandatory fees to \$9,825 for Virginians. The College further recommends an \$806 increase in tuition and mandatory fees to \$27,055 for non-Virginians. The College recommends a \$433 increase in tuition and mandatory fees to \$14,232 for residents of Kentucky and Tennessee who are eligible for reduced tuition rates in accordance with the Code of Virginia.

The tuition increase will help meet institutional priorities, pay for state authorized salary increases for employees, and offset reduced state appropriations. Maintaining affordability for students remains a top priority. The proposed tuition and fee increase remains below the proposed 4% rate of increase in the six-year plan. Furthermore, a debt-restructuring plan made it possible to reduce housing costs and maintain dining costs at a level rate.

In the 2017-2018 academic year, the College recommends a new fee structure for Non Education and General (E&G) fees for part-time students. The non E&G fees will be set at a rate equal to the full-time hourly rate multiplied by the number of hours the part-time student is taking per semester. The new fee structure would ensure that part-time students pay an equitable share for services and facilities usage.

In response to this new plan, Mr. Viers asked what percentage of students are part-time. Mr. Ewing responded that approximately 10% of the student body is part-time. This calculation excludes non-degree seeking students, for example students enrolled in the College's Center for Teaching Excellence. Chancellor Henry commented that the fee structure applies to degree-seeking part time students because this group has full access to facilities and services at the College. Mr. Viers further asked how the proposed fees compare to community college fees in the region. Mr. Ewing responded that the community college rates are not comparable to UVa-Wise as the number and size of facilities and services are not directly comparable.

Ms. Gilliam asked Mr. Ewing to provide examples of services included in the student fees. Mr. Ewing's examples included athletics, debt service, funding for student organizations, counseling services, student health services, the student newspaper, outdoor recreational programs, intramural sports, and access to the Winston Ely Health and Wellness Center and the Greear pool.

Ms. Curtis commented that the rates for tuition and fees are nearly comparable. Chancellor Henry and Mr. Ewing explained that tuition rates do not reflect the true cost of attendance because the Commonwealth of Virginia subsidizes educational programs. State appropriations have historically supplemented academic programs. Historically, student fees have been low and the College is now aligning fees with the true costs of the services and auxiliary programs listed above.

Dr. Smiddy recommended that the College evaluate the establishment of a student health clinic in order to capture a new revenue stream and redefine target services for students. Mr. Ewing explained that the College outsources student health services, and is included in the student fee. Ms. Henry commented that one reason the College outsources these services is due to insufficient demand to warrant an on-campus clinic.

A motion was made by George Hunnicutt and seconded by Joe Frank Smiddy to approve the resolution as presented. The motion was approved unanimously.

Special Recognitions: A resolution recognizing Brenda Craft upon her retirement from the College was read. A motion was made by Roger Viers and seconded by Karen Mullins to approve the resolution as presented. The motion was approved unanimously.

REPORT ITEMS

Legislative Update: Mr. Ewing provided a legislative update. At the last meeting, Mr. Ewing reported that Senators Chafin, Carrico, and Stanley and Delegate Kilgore have put forward a budget amendment for a \$100 million bond through the Virginia College Building Authority (VCBA) to support new facilities at the College. The prioritized capital projects would include: Wyllie Hall renovation; a welcome and public safety center; informational technology (IT) infrastructure; Sandridge Science Lab renovation; planning for graduate-level programs; and a graduate school building. Before the College proceeds, the Virginia Treasury must confirm whether there is debt capacity to issue bonds.

The General Assembly has proposed a 2% salary increase for faculty and a 3% increase for staff effective July 2017 for the College. The College would be responsible for 100% of the increase for auxiliary staff. On the Education and General side, the College pays 40% in a 60/40 fund split with the Commonwealth. The staff and faculty will receive different rates of increase due to recent faculty salary actions at several Virginia higher education institutions. For Virginia institutions that did not implement a faculty salary enhancement program, both faculty and staff will receive 3% increases.

In addition, the Commonwealth has allocated \$50,000 to the College to examine capital needs in light of potential graduate degree programs. The funds will be available on July 1, 2017. The College will conduct a study to identify and quantify the capital needs.

The College opened a new library in the 2017-2018 but did not receive funding for the operation of this E&G building.

Collegiate Recovery Program: A collegiate recovery program, or a collegiate recovery community, offers a pathway to substance abuse recovery for college students. Such programs offer a variety of support structures to maintain sobriety while students complete requirements for their degree. Program components often include a residential sober living community, professional counseling services, special workshops and seminars, and peer-to-peer support. Preliminary data indicate positive educational and life outcomes for program participants.

Chancellor Henry discussed the relevance and potential benefit of this program. She reported on early efforts to research collegiate recovery programs and plans to invite The Haven at College to conduct a feasibility study for UVa-Wise. The Haven will interview various stakeholders including faculty, staff, students and community members to understand needs and strengths in the College community. The Haven's study will help the College make an informed decision regarding whether and how to proceed with a collegiate recovery program.

Mr. Gilliam asked whether there appears to be a need for addiction and substance abuse services among the current student population. Chancellor Henry responded that some students have self-identified as being in recovery. College counselors, staff and faculty refer these students to existing resources. At this time, the College is not aware of a large population of current students in recovery on the UVa-Wise campus. However, it is important to better understand the needs, Chancellor Henry said.

Several Board members expressed the importance of conducting careful due diligence before committing to this program. Program success is vital, as this program will likely attract local, regional and national interest. Board members also expressed a desire to avoid adverse effects, financial or otherwise, on the general student body. Others asked whether a collegiate recovery program would attract new students to UVa-Wise. Chancellor responded affirmatively, saying that a new market of qualified students may seek admission into UVa-Wise to fulfill both health and academic-related goals.

Dr. Smiddy commended the aspirational goals and merits of a collegiate program but warned of challenges and complexities. These challenges range from resource issues to community perceptions and stigma. He reiterated the importance of monitoring student progress and the need to identify sound treatment options in the event of a relapse.

Chancellor Henry thanked the Board members for their thorough feedback. She said that the College is considering this matter seriously. Chancellor Henry will report the Haven's findings at a future meeting.

University of Virginia Presidential Search: Chancellor Henry shared that on January 20, 2017 University of Virginia President Teresa A. Sullivan announced her plans

to retire when her contract expires in summer 2018. President Sullivan has asked the Board of Visitors (BOV) to prepare for a presidential search.

On April 18, 2017, John G. Macfarlane III and Elizabeth M. Cranwell, of the UVA Board of Visitors and Presidential Search Committee, will travel to Wise to conduct a Presidential Search Forum for UVa-Wise faculty, students, staff and administrators. The goal is to gather input on the profile and characteristics of the University's next president. Similarly, on May 5, 2017, Mr. Macfarlane and Ms. Cranwell invite members of the College Board, Alumni, and Foundation Boards to share their thoughts and perspectives.

REPORT OF THE CHANCELLOR

Each year, the Chancellor has an opportunity to trade places with a student who represents the individual or team that has raised the most food in our campus food-drive. This year's student was Terrence Lambert, a psychology major and recent transfer to the College. He is also a student athlete on the football team. During the Board meeting, Chancellor Henry shared pictures from their respective days.

The Annual Benefactors Celebration will take place on October 28, 2017. The Chancellor asked that Board members save the date on their calendars. Chancellor Henry was named to the Go Virginia Board. Additionally, The University of Virginia's College at Wise will serve as the support organization for the Go Virginia Region One Council. The College's role in Go Virginia will support opportunities to advance economic development in Southwest Virginia and to collaborate with valuable partners.

Chancellor Henry announced that the 2017 commencement speaker is Delegate Terry G. Kilgore, Clinch Valley College Class of 1983.

Academic Affairs: UVa-Wise students and faculty are making plans for student presentations of undergraduate research at the National Conference on Undergraduate Research (NCUR) at the University of Memphis on April 6-8, 2017. UVa-Wise students will present at the Blue Ridge Undergraduate Research Conference hosted by Union College (Barbourville, KY) on April 7-8, 2017. The College will host the Council of Public Liberal Arts Colleges (COPLAC) Southeastern Regional Undergraduate Research and Creative Activities Conference on April 21-22, 2017. Students will present faculty-guided original research at national conferences in Georgia, Texas, California and Massachusetts.

Eight members of the College community went to Rome and Capri over spring break. A trip to London is under development for summer 2017. Two other trips are also under development: a walking trip to follow the Way of St. James in Spain and a fall break trip to tour World War battlefields.

Compliance and Conduct: Jewell Worley, Stephanie Shell, and Tabitha Smith participated in the Regional State Council of Higher Education for Virginia (SCHEV) Sexual Assault Task Force meeting at Virginia Tech on February 9, 2017. Following this meeting, the three continued on to the University of Virginia for meetings on February 10, 2017 with Dr. Marcus Martin and his staff in the UVA Office for Diversity and Equity. They then met Dr. Chris Holstege and medical staff from Student Health as well as staff from

the Gordie Center. The Office of Compliance, Conduct, and Inclusion (OCCI) will explore ways to partner and share resources with these UVA departments.

OCCI hosted a “CAVS Before One More” Safe Spring Break event on February 22, 2017. Campus and community partners participating in this event were Student Athlete Mentors (SAMs), SAFER, the Sheriff’s Office, ABC agent Aaron Cathell, Wise County/City of Norton Victim Witness Office, the Health Department, and other local advocates. More than 200 students participated in this awareness event designed to provide prevention education, handouts, and giveaways. ABC grant funding supported this program.

UVA-Wise students Makenzie Lawson, Katie Mullins, and Taylor Carter, accompanied by Title IX Coordinator Tabitha Smith, attended General Assembly Legislative Advocacy Day on January 25, 2017 in Richmond. The UVA-Wise group met with numerous legislators to discuss bills addressing higher education issues. Senator Ben Chafin introduced the students to the Senate.

Development and College Relations: Development staff is communicating with alumni and friends about the opportunity to expand need-based scholarships to impact recruitment and retention of students. The aim is to maximize the benefits from the Bicentennial Scholars Fund matching program. Gifts exceeding \$1 million will be matched dollar-for-dollar from this program. Gifts from \$50,000 to \$999,999 will be matched at fifty percent. The minimum required gift/pledge to qualify for matching funds is \$50,000 payable over five years.

The College hosted the 26th Annual Scholarship Luncheon on March 18, 2017, in the David J. Prior Convocation Center. Chancellor Henry announced twenty newly endowed scholarship funds at the luncheon. Freddie E. Mullins, Class of 1996, spoke from the perspective of a donor and a volunteer. The featured student speaker was Gabrielle L. Smith, Class of 2017.

Economic Development: WiseHacks provides college students (18+) with the opportunity to demonstrate their technical skills and passion for building innovative software applications and hardware hacks. Participants will spend 24 hours learning about new technology, networking with professional mentors and solving a problem. The goal is to start a project from conception and to end with a usable prototype to demo before a panel of judges. The event will take place on March 25-26, 2017 in Abingdon.

The registration system for the Southwest Virginia Economic Forum is now active. The featured speakers for the forum include Stephen Moret of the Virginia Economic Development Partnership (VEDP), Steve Smith of the K-VA-T Food City Stores and Erik Pages, the “bowtie economist.”

Three students from UVA-Wise will travel to South Africa and Uganda with the UVA Center for Global Health in summer 2017 as Global Health Scholars. With funding from Healthy Appalachia Institute, Logan Baker, Bridgette McCarty and Rachel McGlone will join the University of Virginia’s Minority Health International Research Training (MHIRT) Program.

Enrollment and Student Life: As of March 9, 2017, tuition deposits for freshmen have increased by 8 percent. Transfer applications have increased by 12 percent. Offers of admission for transfer students have increased by 15 percent.

On Friday, February 24, 2017 the Office of Admissions hosted, in conjunction with the math and computer sciences, natural sciences, social sciences, and nursing departments an Admitted Student Day for admitted freshmen and transfer students who plan to major in a science, technology, engineering, psychology, administration of justice, math, or health related field. These students met and interacted with faculty and students and participated in a variety of activities. Sixty-five students, from 26 different high schools, attended the event.

Housing & Residence Life continues to implement the StarRez online housing application and solutions software. Housing sign-ups for the 2017-18 academic year opened in January and more than 200 returning students have signed up for housing. New first year students and transfers are also signing up for housing through the new system. Other components that will come on-line include online room condition reports, the summer housing agreement, and quick check-in.

UVa-Wise was recognized at the annual Marsh Blood Drive banquet held at the Bristol Motor Speedway on March 17, 2017. UVa-Wise once again took top honors for the most blood donations for Colleges and Universities in 2016. UVa-Wise surpassed East Tennessee State University (ETSU) whose enrollment exceeds 15,000 students.

In August 2016, the offices of Student Life and Advising launched the Oohlala mobile application or “app” (UVa-Wise Student Life App). The goal was to increase engagement, participation in campus events, and retention. The app management team recently met with an Oohlala engagement consultant and received an efficacy report for 2016. The report revealed high download and usage rates for the app.

Finance and Operations: Chancellor Henry shared Fall 2016 academic highlights for student athletes. The team with the highest grade point average among athletic teams is Women’s Golf (3.689). Forty percent of student athletes have a fall 2016 GPA above 3.0. Forty athletes have appeared on the Dean’s List. Fifteen UVa-Wise students are Mountain East Conference (MEC) All-Academic Team Honorees and 22 are on the MEC Commissioner’s Honor Roll.

CLOSING

There being no additional business or comments, the meeting adjourned at 12:02 p.m. Ms. Gilliam thanked everyone for their attendance and participation.

Respectfully submitted,
Karen Mullins, Secretary

Resolutions Approved by The University of Virginia's College at Wise Board

1. Tuition and Fees

APPROVAL OF TUITION, REQUIRED FEES AND OTHER CHARGES FOR THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE FOR FISCAL YEAR 2017-2018

WHEREAS, the College Board previously discussed and approved a 4.0 percent increase in tuition for in-state and out-of-state students per the six-year plan,

WHEREAS, the College Board, wishing to maintain affordability, desires to hold tuition for in-state and out-of-state students at a 3.0 percent increase for the 2017-2018 academic year,

WHEREAS, The University of Virginia's College at Wise is authorized to approve reduced tuition rates for residents of Kentucky and Tennessee who live in counties that are within a 50-mile radius of The University of Virginia's College at Wise and who are enrolled at the College in accordance with Section 23-7.4:2.F of the Code of Virginia,

WHEREAS, the Commonwealth of Virginia's budget called for an increase in the out-of-state capital fee, The University of Virginia's College at Wise Board authorizes a 6.0 percent increase in the capital fee to comply with the Appropriations Act,

THEREFORE BE IT RESOLVED that the UVa-Wise College Board approve the tuition, required fees and other charges applicable to The University of Virginia's College at Wise on this day March 24, 2017.

2. The University of Virginia's College at Wise Board Resolution of Appreciation

**Honoring Brenda Craft
On Her Retirement**

WHEREAS, Brenda Craft, Payroll and Property Clerk, retires on April 1, 2017; and

WHEREAS, she served The University of Virginia's College at Wise with distinction since 1979; and

WHEREAS, her genuine concern for the well-being of the faculty, staff, and students of the College reflect her abiding respect for her colleagues; and

WHEREAS, her proven professionalism, dedication and work ethic made her a unique asset to our College community; and

WHEREAS, Brenda's attention to detail, depth of knowledge, and helpful manner was a major contribution to the success of the College;

THEREFORE BE IT RESOLVED, that The University of Virginia's College at Wise expresses its sincere appreciation to Ms. Brenda Craft for her contribution to the growth and success of UVa-Wise;

FURTHERMORE RESOLVED, that the UVa-Wise community of colleagues extends to Ms. Brenda Craft their congratulations and gratitude on her well-earned retirement, and our best wishes for her continued success, happiness and good health in years to come.

Adopted in Wise, Virginia, this 24th day of March 2017 by The University of Virginia's College at Wise Board.

THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE BOARD

Friday, August 25, 2017
Library, Sixth Floor

Marcia A. Gilliam
Chair

Lewey K. Lee
Vice Chair

9:00 a.m. CALL TO ORDER AND OPENING REMARKS Marcia A. Gilliam

- Pledge of Allegiance
- Adoption of Agenda
- Approval of Minutes of May 5, 2017 Board Meeting

REMARKS BY VICE CHAIR Lewey K. Lee

REMARKS BY ALUMNI ASSOCIATION REPRESENTATIVE Tyler G. Giles

REMARKS BY STUDENT MEMBER Kellen M. Larkin

ACTION ITEMS

SIX-YEAR INSTITUTIONAL PLAN Donna P. Henry

**KENTUCKY AND TENNESSEE TUITION Donna P. Henry
Sim E. Ewing**

TOBACCO COMMISSION GRANT SUBMISSION Donna P. Henry

SPECIAL RECOGNITION Marcia A. Gilliam

REPORT ITEMS

UVA-WISE INNOVATION ECOSYSTEM Shannon R. Blevins

CONSIDERATION OF GRADUATE PROGRAMS Donna P. Henry

COLLEGIATE RECOVERY PROGRAM Donna P. Henry

GIFT OF REAL ESTATE Donna P. Henry

REPORT OF THE CHANCELLOR Donna P. Henry

11:30 a.m. CLOSING REMARKS BY CHANCELLOR Donna P. Henry

COMMENTS FROM MEMBERS All

CLOSING REMARKS BY CHAIR Marcia A. Gilliam

12:00 p.m. LUNCH

Minutes
The University of Virginia's College at Wise Board

August 25, 2017

The University of Virginia's College at Wise Board met on Friday, August 25, 2017 at 9:00 a.m. at the UVa-Wise library. Members present were Tyler Giles, Marcia Gilliam, Marvin Gilliam, Don Green, Leton Harding, George Hunnicutt, Kellen Larkin, Lewey Lee, John Macfarlane, Karen Mullins, Mike Puckett, Ruby Rogers, Robert Stallard, Joe Frank Smiddy, Jeffery Sturgill, Mike Thomas, Roger Viers, and Dawneda Williams. Members absent were Mike Allen, Katheryn Curtis, Paul Buchanan, and Jim Humphreys.

Chair Marcia Gilliam presided over the meeting, and Huda Aden recorded minutes. Ms. Gilliam opened the meeting by leading everyone in the Pledge of Allegiance.

A motion was made by Dawneda Williams and seconded by Mike Puckett to approve the agenda as presented. The motion received unanimous approval.

A motion was made by Ruby Rogers and seconded by Roger Viers to approve the minutes of the May 5, 2017 meeting of the College Board as presented. The motion received unanimous approval.

Remarks by Chair: Ms. Gilliam announced the Board of Visitors' reappointment of Paul D. Buchanan, James N. L. Humphreys, Lewey K. Lee, and Robert F. Stallard to The University of Virginia's College at Wise Board. She thanked them for their continued service. Ms. Gilliam then welcomed new College Board members: Leton L. Harding Jr. and Mr. Jeffery A. Sturgill as well as Student Member of the Board, Kellen M. Larkin. Ms. Gilliam remarked on the theme of the Fall Convocation which this year emphasized a common refrain of Chancellor Emeritus Joseph C. Smiddy: "We have a place for you." She commented on the coverage of Fall Convocation in the Bristol Herald Courier. Ms. Gilliam closed with announcements of upcoming events, including athletic competitions (varied dates), the University of Virginia Bicentennial Celebration (October 5-7, 2017), Virginia Gubernatorial Debate at UVa-Wise (October 9, 2017), UVa-Wise College Board Retreat (October 19, 2017), and Benefactors Celebration (October 28, 2017).

Remarks by Vice Chair: Mr. Lewey commented on the loss of Mr. Smiddy and Mrs. Merry Lu Prior. Mr. Smiddy was so instrumental to the vitality and growth of UVa-Wise and brought joy to everyone, he said. Mrs. Prior also exuded love and joy. Both Mr. Smiddy and Mrs. Prior were the face of the College for many of years. Though they are departed, new leaders and ambassadors of the College have emerged, specifically Ms. Gilliam and Ms. Henry. Mr. Lee said he cherishes the opportunity to serve on the College Board. He added that it is an honor and a blessing to serve alongside friends. He closed his remarks by saying "This place is alive and vibrant. This is an institution that is well and it will be here for many years to come."

Remarks by University of Virginia Board of Visitors Representative: Mr. Macfarlane commented on the remarks from the Chair, Vice Chair, and new members of the College Board. He said that he too is inspired by previous leaders of the College and is prepared

to work alongside College Board members, administration, faculty, and staff to advance the mission of the college.

Remarks by Alumni Association Representative: Mr. Giles announced the names of the new Alumni Association Board of Directors. Duane A. Miller '98 is the new president. The President Elect is Joshua Justice '07. The Vice President is Joseph R. Carico '95. The Secretary is Ella Smith-Justice '04. Mr. Giles '03 will continue to serve as Treasurer. Mr. Giles discussed planned events of the Alumni Chapters in Tidewater, Northern Virginia, and Tri-Cities. He commented on new initiatives designed to engage alumni, students, and community members. This Fall, the Alumni Association will launch "Truck-In Thursday," an event featuring local and regional food trucks. The inaugural event was held on Friday, August 24, 2017 and was attended by nearly 200 people. The event featured tables at Alumni Hall where patrons were encouraged to come together and socialize. Small businesses and vendors that participate in Truck-In Thursdays are not charged a fee for use of the space. It is hoped that vendors will learn more about UVa-Wise and its community through this arrangement. Another new initiative this fall is Gridiron Tailgate, a game garden and a beverage garden at home football games. A host of new activities will also be introduced during Homecoming Weekend, September 22-23, 2017.

Mr. Giles reported that the Alumni Association account balances with the UVa-Fund through June 30, 2017 were as follows:

- Miners Family Scholarship: \$377,944.37
- Theodore Gibson & Elizabeth Fugate: \$31,552.58
- Unrestricted account: \$196,080.24

Remarks by Student Board Member: Mr. Larkin said he was honored to serve as the Student Member of the Board. He has sought leadership roles at the College since he enrolled. His leadership roles on the Student Government Association (SGA) and the Student Activities Board (SAB), among other roles, have helped him form collaborative relationships with peers and fellow student leaders. He and SGA President, Gray Hamilton, have been in contact and are already working together on student life and engagement initiatives. Mr. Larkin also commented on orientation week and commended the freshman class for their active interest in student life. In his estimation, the freshmen class, as a whole, appears outgoing, confident and willing to engage new people. Mr. Larkin reflected on his own beginnings as a freshman at UVa-Wise and recalled a sense of welcome, belonging, and of community. He said the feeling has never faded. He hopes to harness this strength and spread this sense of belonging widely. Mr. Larkin's agenda this year also includes friendship and partnership with University of Virginia student leadership. Mr. Macfarlane remarked that Bryanna Miller, student member of the Board of Visitors, is also prepared to collaborate and bridge contacts with UVa-Wise.

ACTION ITEMS

Six-Year Institutional Plan: Pursuant to the Virginia Higher Education Opportunity Act of 2011 (HEOA), in odd-numbered years each public institution of higher education must develop, adopt, and submit a six-year plan addressing the institution's academic,

financial, and enrollment plans. In even-numbered years, institutions are required to affirm or amend the plan. In accordance with the HEOA and subsequent communications from SCHEV, the College submitted the preliminary 2018-2024 Six-Year Institutional Plans on June 30, 2017.

The plan for the College at Wise addresses the Virginia Plan for Higher Education; the HEOA; and the College's Strategic Plan, Envisioning 2020 via three priority areas: (1) enrollment and student success; (2) production of STEM-H degrees; and (3) outreach and economic development. At the time of the College Board meeting, UVa-Wise administrators were awaiting comments from the state on the preliminary plans. The HEOA requires the Board of Visitors to adopt institutional six-year plans prior to submission of the final plans by October 1, 2017.

On the issue of enrollment as a strategic priority, Dr. Smiddy said it is worth noting a decline in Virginia Community College System (VCCS) enrollment which is also aggressively recruiting students. To support enrollment growth, Dr. Smiddy encouraged partnership and collaboration with the new president of Mountain Empire Community College, Kris Westover, and with Virginia Highlands Community College's Gene Couch. Dr. Smiddy also commented on the need to hold steady student costs as much as possible to foster affordability. Ms. Henry commented that enrollment remains a priority and efforts are underway to increase the scholarship endowment and to update recruitment materials which are now five years old.

College Board members inquired into graduate programs. Questions arose regarding the types of programs being considered, startup costs, and a projected return on investment. Ms. Henry responded that the College must understand its niche areas before choosing specific degree programs. There must also be a demonstrated need and demand for prospective programs. She underscored the importance of careful selection of programs.

A motion was made by Dawneda Williams and Mike Puckett to approve the resolution as presented. The motion was approved unanimously.

Kentucky and Tennessee Tuition Rates: During the March 24, 2017 meeting of the UVa-Wise College Board, the Board approved the administration's recommendation of a 3.0% increase in the reduced tuition rates for Kentucky and Tennessee residents as allowed under Section 23-7.4:2 (F) of the Code of Virginia. In an effort to remain competitive with tuition rates in neighboring jurisdictions, the College recommends a modification in Kentucky and Tennessee tuition rates to be level with in-state rates. Students from these jurisdictions will continue to pay the out-of-state capital fee. Authorization of this increase is obtained through the Office of the Executive Vice President and Chief Operating Officer of the University of Virginia. This action reduces the cost of tuition for qualified students by 39.3 percent over the previously approved rate.

News coverage on this development has been very positive. The College Board recommended tracking the number of students from eligible Kentucky and Tennessee

jurisdictions who choose to enroll at UVa-Wise. It is anticipated that enrollment from these regions will increase due to the new tuition rates.

A motion was made by George Hunnicutt and Dawneda Williams to approve the resolution as presented. The motion was approved unanimously.

Tobacco Commission Grant Submission: The University of Virginia's College at Wise seeks approval from its College Board to authorize submission of a grant proposal intended to support the UVa-Wise Oxbow Center for Technology and Innovation.

To attract start-up companies to the region, UVa-Wise is establishing a co-working accelerator space, the Oxbow Center, for emerging technologies where companies may co-locate their research and development activities in a facility with proximity to software engineering faculty and students. By sharing resources, the companies will gain expertise from faculty and will have access to future employees from the region's students. Partnering higher education institutions benefit by working closely with emerging companies on real-world technological projects. In addition, companies will have the advantage of customized launch plan services provided by UVa-Wise.

As the region strives to recover from the drastic decline in the coal mining jobs, the Oxbow Center, coupled with the cybersecurity workforce initiative will add an effective dimension to the existing economic development strategies to grow technology-related jobs in the region.

The value of this project proposal is \$270,000. A special committee of the Tobacco Commission plans to review proposals on September 8, 2017. The full commission will convene on September 20, 2017 to take action on shortlisted proposals.

A motion was made by Ruby Rogers and seconded by Roger Viers to approve the resolution as presented. The motion was approved unanimously.

Special Recognition: A resolution recognizing Glenda A. Boyd upon her retirement from the College was read. A motion was made by Mike Thomas and seconded by Ruby Rogers to approve the resolution as presented. The motion was approved unanimously.

REPORT ITEMS

UVa-Wise Innovation Ecosystem: The UVa-Wise Innovation Ecosystem has two primary objectives as described below. Ms. Shannon Blevins provided a report regarding plans for the Innovation Ecosystem.

- 1) Increase Enrollment and Enhanced Experience in Technical Programs
The software engineering program at UVa-Wise has the capacity to increase in size but requires additional marketing resources to increase the awareness of the program throughout the Commonwealth and the nation. Furthermore, opportunities exist for UVa-Wise to increase retention of STEM students and enhance the student experience through summer bridge programs, turbo classes in mathematics and computer science, as well as enhancing an early prevention

program to identify at-risk students and offer a more high-touch approach to enabling them to succeed. New initiatives include summer programs in cybersecurity and entrepreneurship, course sharing with UVA, and a cybersecurity symposium for the region. These funds support a cybersecurity faculty member and instructors in math and technology.

2) Establish a Cross-Disciplinary Center for Innovation

The Center for Innovation will serve as a resource to all academic disciplines across campus. It will coordinate interdisciplinary teams engaged with businesses throughout the region, provide educational programming and support for student business ventures, and coordinate business competitions, among other activities. The interdisciplinary center will connect existing entrepreneurial assets and activities on the UVA-Wise campus and will provide a foundation that crosses traditional academic lines. Under this goal, an entrepreneurship boot camp is planned.

Ms. Blevins added that this project has been a collaborative effort with several UVa-Wise departments including the Office of Development and College Relations, the Office of International Programs, and several academic departments. The full amount of the program was granted at nearly \$3.5 million or approximately \$780,000 per year. The grant was originally written to take place over three years. The milestones and budget are now being revised to reflect a five-year project plan.

Ms. Blevins commented on the significance of this project. She said it promotes the culture of innovation at the College and in the region. A number of initiatives are already underway to encourage and enhance innovation and entrepreneurship in the region, including Innovators Inc., a student organization, as well as the UVa-Wise Innovation Cup, the G2K games, and a host of other funding and mentorship opportunities that support entrepreneurship.

Mr. Harding asked what the possibility is of developing paid internships in cybersecurity. Ms. Blevins responded that paid internships are already in progress. Currently, a Northern Virginia company has engaged four student interns; the number of internships with this firm is expected to grow to 10. Ms. Blevins says that the internship opportunities will grow.

Consideration of Graduate Programs: The University of Virginia's College at Wise is evaluating the possibility of introducing graduate degree programs at the institution. In the College's assessment, there appears to be an expressed need and interest in graduate programming from various stakeholders. The College is currently evaluating the feasibility of specific graduate offerings.

Ms. Henry said that while there is an interest in exploring graduate programs, there are clear principles to which she and others have committed. For instance, before the commencement of graduate programs, adequate funding must be in place. Second it is a priority to hire additional faculty so as not to overextend current faculty with additional course loads. Third, UVa-Wise is largely an undergraduate institution at its core and

this mission will not be overlooked or undervalued. Ms. Henry said that potential benefits include increased enrollment and possible opportunities for faculty to teach at the graduate level, affording them opportunities to enhance their research and scholarship efforts. In preliminary research, a Master's program in education appears to be a strong contender. Overall, the College must be strategic and sensible in its approach.

Dr. Smiddy asked for clarification on the residency status of future students and whether they would be trained with hopes that they would remain in Southwest Virginia. He said it would be important to incentivize graduates to remain in the area. He cautioned of brain drain of well qualified graduates.

Ms. Henry responded that the College must build on existing strengths. A Master's program in education comes immediately to mind because the demand for teaching certification is high through the existing UVa-Wise Center for Teaching Excellence. Other programs that have been discussed include a nurse practitioner's program, social work, healthcare, and technology disciplines. These disciplines represent high-demand, high-impact degree programs in which students would likely find employment in the region.

Collegiate Recovery Program: Ms. Gilliam and Ms. Henry invited members of the UVa-Wise College Board to comment on a possible collegiate recovery program at The University of Virginia's College at Wise.

Dr. Smiddy commented that an institution of higher education is uniquely positioned to address both substance use and mental health issues. Dr. Smiddy also commented that data measuring students' experiences with alcohol or other substances are often unavailable or nonexistent. When a student does not attend class, it is not clear if his or her absence is due to alcohol, substance use, pregnancy or other issues, he said.

Another member asked whether the college has a legal or fiduciary responsibility to address the needs of students who seek or require care. Board members responded that they also harbor concerns of safety. Several members felt the community lacks the underlying support mechanisms, treatment centers, and medical care that students in recovery would need. This reality poses a risk to both the students in recovery and to the college, they said. Others expressed the view that a collegiate recovery program is not favorable at UVa-Wise given its assumed risks.

Students in a program of this nature are typically already in recovery. Additional care and oversight in the form of residential advisors would be critical to support students. If a student regresses, the College would need to ensure adequate treatment support. This assurance should also be in place for non-recovering students.

Other Board members expressed the view that on the one hand, the community must address substance abuse in the region. On the other hand, it was said that this responsibility lies with the medical systems, not the college. An institution of higher education is not well equipped to take on this challenge.

A recommendation emerged that the College explore a homegrown, in-house solution to address student needs, ranging from additional student counseling to faculty and staff training. A specific recommendation included the addition of a staff person, for example an additional counselor, to support enrolled students.

Concerns were raised about the program's cost. Students and their families would incur program fees in addition to tuition, fees and books. These costs could be prohibitively expensive for many, if not most, families in the region.

Another Board member offered that there may be an academic opportunity for the College to assume thought leadership on an issue that has direct relevance to the community. It was suggested that the College take inventory of the community's challenges and needs.

Chancellor Henry thanked Board members for their comments, and said there will be an opportunity to reassess treatment services pending the health system merger. Pending approval, the new hospital system expects to develop a comprehensive mental health system. Local hospital executives have already offered their support to the College and its students once these programs are developed.

Ms. Gilliam also thanked the Board members for their comments. Support was given to the earlier proposal to develop a homegrown model.

Gift of Real Estate: A donor has offered a gift of real estate to the College, located at 213 Park Street, Wise, VA. The property is located near campus on the way to the central business district.

The College has outlined in the approved Campus Master Plan the need to narrow the perceived physical gap between the College and the core business area of the town. Simultaneously, the College has been seeking a location for the establishment of an entrepreneurial education center in Wise, where students can undertake innovative projects, enhance their educational development and contribute long term to the regional economy. This property would seek to fulfill both priorities: to enhance the College's presence in the central business district and to offer innovation and entrepreneurial opportunities for the student population.

UVa-Wise has examined the property and determined that it is in good condition. With minor modifications, the property can adequately fulfill its planned entrepreneurial use. UVa-Wise will seek authorization from the Town of Wise Planning Commission for a Conditional Use Permit in conformance with the zoning requirements of the R-B Medium Density Housing. This item will be presented as an action item before the College Board and the Board of Visitors once all due diligence actions have been completed.

Report of the Chancellor: Ms. Henry discussed the Fall Convocation theme, "we have a place for you," in support of Mr. Smiddy. She discussed the importance of keeping his memory alive and her desire to ensure that future students know him, his legacy, and his commitment to the College. She dubbed the freshmen class the "Solar

Eclipse Class of 2021” due to the solar eclipse falling during welcome week. Ms. Henry is teaching a freshman seminar course this fall and will be interacting with many freshmen. Ms. Henry discussed the celebratory nature of TRIO’s 50th anniversary. This program has been continually funded without interruption with federal grant monies since 1967. An Upward Bound celebration was held in The Chapel of All Faiths, calling on program leaders, graduates and administrators to discuss their experiences.

The third and final Virginia Gubernatorial Debate in this election cycle will be held at the David J. Prior Convocation Center on October 9, 2017 at 7pm. This will be a ticketed event and College Board members are encouraged to express interest and claim a ticket if interested. Television and press coverage is expected from national and regional outlets.

At the June 30 fiscal year close, UVa-Wise fundraising saw an impressive increase over the previous fiscal year with gifts and pledges totaling \$6,147,002.24, which includes a pledge of \$489,010. This increase represents a nearly \$3 million improvement over the previous year. The number of donors increased slightly to 2,591. Eight hundred of these donors were alumni. The UVa-Wise Foundation’s total investments increased from \$17,466,053 for FY16 to \$20,038,501 for FY17. Furthermore, The Slemp Foundation has approved \$25,000 to support undergraduate research.

Ms. Henry also shared that Kendall Rainey was named interim athletic director and Elise Clyburn was named interim women’s basketball coach after staff departures over the summer. The construction walk through for the proposed Chick-Fil-A project occurred on August 10, 2017. The restaurant is expected to open in January 2018.

CLOSING

There being no additional business or comments, the meeting adjourned at 12:11 p.m. Ms. Gilliam thanked everyone for their attendance and participation.

Respectfully submitted,
Karen Mullins, Secretary

Resolutions Approved by The University of Virginia's College at Wise Board

1. Tuition and Fees

2018-2024 SIX-YEAR INSTITUTIONAL PLAN FOR THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE

WHEREAS, the Virginia Higher Education Opportunity Act of 2011, § 23.1-306 of the *Code of Virginia*, requires the governing boards of all public institutions of higher education to develop and adopt biennially an institutional six-year plan and submit that plan to the State Council of Higher Education for Virginia (SCHEV); the General Assembly; the Governor; and the Chairs of the House Committee on Appropriations, House Committee on Education, Senate Committee on Education and Health, and Senate Committee on Finance; and

WHEREAS, the College submitted its preliminary plans as required on June 30, 2017, outlining general strategies to advance the priorities of the Commonwealth and to enhance teaching and service consistent with the strategies of Envisioning 2020; and

WHEREAS, final institutional plans must be approved by the Board of Visitors and submitted to SCHEV, the General Assembly; the Governor; and the Chairs of the House Committee on Appropriations, House Committee on Education, Senate Committee on Education and Health, and Senate Committee on Finance no later than October 1;

THEREFORE RESOLVED, The University of Virginia's College at Wise Board approves the 2018-2024 six-year institutional plan.

2. Kentucky and Tennessee Reduced Tuition

APPROVAL OF AMENDING KENTUCKY AND TENNESSEE TUITION CHARGES FOR THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE FOR FISCAL YEAR 2017-2018

WHEREAS, The University of Virginia's College at Wise is authorized to approve reduced tuition rates for residents of Kentucky and Tennessee who live in counties that are within a 50-mile radius of The University of Virginia's College at Wise and who are enrolled at the College in accordance with Section 23-7.4:2 (F) of the *Code of Virginia*,

WHEREAS, the College Board previously discussed and approved a 3.0 percent increase in tuition for those students eligible for Kentucky and Tennessee rates,

THEREFORE RESOLVED that The University of Virginia's College at Wise Board approves amending the tuition rate to the in-state level for eligible Kentucky and Tennessee students, while retaining the required out-of-state capital fee charge. The eligible Kentucky and Tennessee students shall be subject to the other required fees as previously approved by the College Board.

3. Tobacco Commission Grant Submission

WHEREAS, The University of Virginia's College at Wise Board encourages the submission of applications for awards and grants to benefit the College and its community as well as residents of Southwest Virginia and the surrounding area;

THEREFORE RESOLVED that The University of Virginia's College at Wise Board authorizes an application to the Virginia Tobacco Regional Revitalization in support of the UVa-Wise Oxbow Center for Technology and Innovation.

4. The University of Virginia's College at Wise Board Resolution of Appreciation

WHEREAS, Glenda A. Boyd of Housekeeping and Apparel, retired on August 1, 2017; and

WHEREAS, she served The University of Virginia's College at Wise with distinction since 2002; and

WHEREAS, her genuine concern for the well-being of the College community reflect her abiding respect for her colleagues; and

WHEREAS, her proven professionalism, dedication and work ethic made her an asset to our College community; and

WHEREAS, Glenda's attention to detail, depth of knowledge, and helpful manner was a major contribution to the success of the College;

THEREFORE BE IT RESOLVED, that The University of Virginia's College at Wise expresses its sincere appreciation to Ms. Glenda Boyd for her contribution to the growth and success of UVa-Wise;

FURTHERMORE RESOLVED, that the UVa-Wise community of colleagues extends to Glenda their congratulations and gratitude on her well-earned retirement, and our best wishes for her continued success, happiness and good health in years to come.

Adopted in Wise, Virginia, by The University of Virginia's College at Wise Board on August 25, 2017.

THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE BOARD

Friday, February 3, 2017

Library, Sixth Floor

Marcia A. Gilliam
Chair

Lewey K. Lee
Vice Chair

9:00 a.m. CALL TO ORDER AND OPENING REMARKS Lewey K. Lee

- Pledge of Allegiance
- Adoption of Agenda
- Approval of Minutes of October 7, 2016 Board Meeting

REMARKS BY ALUMNI ASSOCIATION REPRESENTATIVE Tyler Giles

REMARKS BY STUDENT MEMBER Josi Stidham

ACTION ITEMS

**2017-2018 TUITION & FEES Donna Henry
Sim Ewing**

CONFERENCE, EVENT & WELLNESS RATES Sim Ewing

SPECIAL RECOGNITIONS Lewey K. Lee

REPORT ITEMS

LEGISLATIVE UPDATE Sim Ewing

ECONOMIC IMPACT STUDY Shannon Blevins

ALUMNI ASSOCIATION UPDATE Elizabeth Boyd

REPORT OF THE CHANCELLOR Chancellor Henry

11:00 a.m. CLOSING REMARKS BY CHANCELLOR Chancellor Henry

COMMENTS FROM MEMBERS

CLOSING REMARKS BY VICE CHAIR Lewey K. Lee

11:30 a.m. LUNCH

Minutes

The University of Virginia's College at Wise Board

February 3, 2017

The University of Virginia's College at Wise Board met on Friday, February 3, 2017 at 9:00 a.m. at the UVA-Wise library. Members present were Mike Allen, Paul Buchanan, Tyler Giles, Don Green, George Hunnicutt, Karen Mullins, Lewey Lee, Merry Lu Prior (by phone), Mike Puckett, Ruby Rogers, Josi Stidham, Mike Thomas, and Dawneda Williams. Members absent were Katheryn Curtis, Marcia Gilliam, Marvin Gilliam, Jim Humphreys, John Macfarlane, Joe Frank Smiddy, Robert Stallard, and Roger Viers.

Vice Chair Lewey Lee presided over the meeting, and Huda Aden recorded minutes. Mr. Lee opened the meeting by leading everyone in the Pledge of Allegiance.

A motion was made by Paul Buchanan and seconded by Michael Puckett to approve the agenda as presented. The motion received unanimous approval.

A motion was made by Dawneda Williams and seconded by Karen Mullins to approve the minutes of the October 7, 2016 meeting of the College Board as presented. The motion received unanimous approval.

Remarks by Vice Chair: Mr. Lee welcomed College Board members to the meeting. Mr. Lee relayed greetings from Chair Marcia Gilliam who was unable to attend the meeting.

Remarks by Alumni Association Representative: Mr. Tyler Giles announced the arrival of Beth Boyd, the new Alumni Association Director. Along with the Alumni Association, Ms. Boyd is planning numerous initiatives and strategies to engage UVA-Wise alumni across the Commonwealth of Virginia and beyond.

The Alumni Association hosts several popular events in the spring. On April 21, 2017, the Alumni Association will host the 22nd annual Community Spring Swing Golf Tournament at Lonesome Pine Country Club. Event sponsorships are available beginning at \$100. Junior corporate sponsorships are available for \$2,000. There are limited tickets for the event; interested individuals and parties are encouraged to purchase their tickets early. Winter Homecoming is scheduled for February 11, 2017. UVA-Wise alumni are invited to attend the basketball doubleheader. The Alumni Association has initiated a "Countdown to Commencement" program. February 10, 2017 marks 85 days until commencement.

Mr. Giles reported on the Association's account balances. The Alumni Association account balances through November 30, 2016 were:

- Miners Family Scholarship: \$362,864.41
- Theodore Gibson & Elizabeth Fugate: \$28,701.92
- Unrestricted account: \$185,223.59

Remarks by Student Board Member: Ms. Stidham established an office on the first floor of the Slemo Student Center. She held office hours and was visited by students and faculty members last semester. Ms. Stidham, along with Student Government President

Cassidy Strange, held a roundtable for students to discuss their interests, concerns and perspectives. Ms. Stidham and Mr. Cassidy are planning to host another roundtable in the spring semester. Mr. Stidham provided an update regarding student engagement. She said that student engagement seemed to be improving. There is anecdotal evidence that sporting events are better attended and a new mobile application (“app”) has been developed to advertise campus events. Also, Ms. Stidham thanked Chancellor Henry for holding a town hall after the presidential elections. The event was well attended and allowed the campus community to come together to discuss the election results in an open, inviting and nonpartisan format.

ACTION ITEMS

Conference, Event and Wellness Rates: Mr. Sim Ewing presented a proposal for the College’s conference, event and wellness rates for the upcoming fiscal year. The College’s academic classrooms, indoor and outdoor recreational facilities, conference and meeting spaces, as well as residential facilities, accommodate 8,000+ visitors to campus each year. The summer months in particular see a flurry of visitors on campus for overnight conference groups, athletic camps, band camps, weddings, receptions, bridal showers, baby showers, local high school events, and the Upward Bound and Governor’s School programs. Additionally, for the past 13 years, UVa-Wise has housed medical and dental volunteers participating in the Remote Area Medical (RAM) event.

In order to keep pricing competitive, it is recommended that Fiscal Year 2018 rates for conference and events remain constant, at the levels approved by the College Board for Fiscal Year 17, with an exception for meals. The meal rates for conferencing is part of the casual dining rate negotiated with Chartwells. The per meal rate increase will range from 1.9 to 2.3 percent depending on the meal and is in line with the Bureau of Labor Statistics Consumer Price Index (CPI) rate of 2.3 percent for dining out food.

Ms. Stidham expressed concerns that the increased catering and meal rates would impact the budgets of student groups that host large events and utilize Chartwells catering services. She asked whether student groups could be exempted from the increase or subsidized to offset the increase in rates. Mr. Ewing explained that the primary goal is to keep student meal plans affordable and the catering rates actually help offset these rising costs.

The UVa-Wise Wellness pass is all-inclusive pass that gives members full access to the Greear Pool, the Winston Ely Health & Wellness Center, and the C. Bascom Slemple Student Center fitness and recreational facilities. Members have access to group exercise classes ranging from Yoga to TurboKick Live ®. More than 2,000 participants use wellness facilities each month. The College is recommending a rate increase for Greear pool usage as well as for Wellness Center membership as outlined in the College Board packet.

A motion was made by Ruby Rogers and seconded by Dawneda Williams to approve the resolution as presented. The motion was approved unanimously.

Special Recognitions: A resolution recognizing Jewell Askins upon her retirement from the College was read. The resolution was approved unanimously by members present.

A resolution recognizing Ann Duesing upon her retirement was read. The resolution was approved unanimously by members present.

REPORT ITEMS

Legislative Update: Mr. Sim Ewing reported that this year, the College submitted two technical amendments and one decision package to the Department of Planning and Budget for consideration for the Governor's Budget.

- Technical amendment for an increase in Non-General Fund (NGF) appropriation for new grants. This item was included in the introduced budget.
- Technical amendment for an increase in NGF positions. This item was included in the introduced budget.
- Decision package for operating funds for the new library. This item was not included in the introduced budget.

A budget amendment – sponsored by Senator Bill Carrico and Delegate Terry Kilgore – proposes the separation of the Graduate Medical Education Consortium (GMEC) from UVA-Wise, a change that is supported by both entities.

Senators Chafin, Carrico, and Stanley and Delegate Kilgore have put forward a budget amendment for a \$100 million bond through the Virginia College Building Authority (VCBA) to support new facilities at the College. The prioritized capital projects would include: Wyllie Hall renovation; a welcome and public safety center; informational technology (IT) infrastructure; Sandridge Science Lab renovation; planning for graduate-level programs; and a graduate school building.

Chancellor Henry addressed the possibility of graduate programs at UVA-Wise. The College's Envisioning 2020 strategic plan accounts for future graduate programming. Although we are an undergraduate institution, there is a case for serving students at the graduate level, she said. For example, a graduate program in teacher education would be appropriate given the College's history in preparing teachers through the College's Education Department and the Center for Teaching Excellence. Additionally, a Nurse Practitioner program might be appropriate given our strong undergraduate nursing program. A graduate nursing program would also serve area hospitals and the Southwest Virginia region. No program would be established in haste, she said. The planning funding would allow us to assess the feasibility and sustainability of such programs as a first step. Furthermore, the College would require authorization from several bodies including the Board of Visitors, the State Council of Higher Education for Virginia, and the Southern Association of Colleges and Schools Commission on Colleges. The possibility of graduate education would be well investigated and thoroughly vetted before moving forward.

Mr. Ewing then discussed the five percent budget cut for state agencies. UVA-Wise has requested an exemption. Salary increases have also been proposed and, if passed,

would be split between the Commonwealth and the College. Mr. Ewing will report on these legislative actions at the College Board meeting on March 24, 2017.

2017-2018 Tuition and Fees: Each year, the College evaluates tuition and fees in light of legislative actions, projected enrollment, and strategic investments and programs, and recommends tuition and fee rates for consideration by the College Board and approval by the University of Virginia's Board of Visitors. At this time, a formal tuition and fees proposal has not been put forward. However, Mr. Ewing stated that given current information, the College is considering an increase of 3.0 percent in tuition, technology fees, and student fees in accordance with the six-year plan. Based on this assessment, the College is considering a \$286 increase in tuition and mandatory fees to \$9,825 for Virginia residents. The College is further considering a \$768 increase in tuition and mandatory fees to \$27,017 for non-Virginians. The College is also considering a \$395 increase in tuition and mandatory fees to \$14,194 for residents of Kentucky and Tennessee who are eligible for reduced tuition rates in accordance with the Code of Virginia. Based on current information, it is recommended that the capital fee for out-of-state students (\$632) and the academic credential fee of \$20 remain unchanged from the previous year.

In the 2017-2018 academic year, the College recommends a new fee structure for Non Education and General (E&G) fees for part-time students. The non E&G fees will be set at a rate equal to the full-time hourly rate multiplied by the number of hours the part-time student is taking per semester. The new fee structure is designed to ensure that part-time students pay an equitable share for services and facilities usage.

Ms. Stidham asked how the additional tuition and fee dollars would be expended. Chancellor Henry and Mr. Ewing explained that the tuition increases would pay for rising utility costs and salary increases if they come to fruition. Mr. Ewing invited Ms. Stidham for a meeting to discuss the budget in detail.

At this time, there is no action concerning tuition and fees. The College Board will consider a resolution for action on March 24, 2017.

Economic Impact Study: Ms. Shannon Blevins, Associate Vice Chancellor for Economic Development and Engagement, presented the findings from an economic impact study performed by an independent research firm, Tripp Umbach. The study sought to quantify the University of Virginia's effect on the overall economy, on employment and on government revenue. The study looked at the university's aggregate impact and the impact of its three divisions: the Academic Division, the Health System, and The University of Virginia's College at Wise.

The economic impact study revealed that UVa-Wise had a significant economic impact – approximately \$84 million – on the seven coalfield counties and the city of Norton in fiscal year 2015. In FY15, UVa-Wise supported 680 jobs in the Commonwealth of Virginia. These jobs (both full-time and part-time) include direct employment by UVa-Wise (387 jobs) and indirect and induced jobs (293 jobs) that are supported as a result of UVa-Wise, employee, student, and visitor spending. Government revenues attributable to the presence of UVa-Wise totaled nearly \$3.5 million in FY15. This income is generated when UVa-Wise, its employees, students and visitors spend on goods in the region (i.e., restaurants, retail, hotels/motels, etc.). It is also estimated that UVa-Wise faculty, staff

and students generate more than \$5.8 million annually in charitable donations and volunteer services.

Alumni Association: In October 2016, Elizabeth G. “Beth” Boyd was named the Director of Alumni Relations for The University of Virginia’s College at Wise. Ms. Boyd joined the College Board meeting to report on initiatives to engage UVa-Wise alumni.

The focus of the Office of Alumni Relations in 2017 is to: 1) formalize the establishment of alumni chapters in designated regions, 2) enter into affinity partner marketing agreements with external vendors in order to generate additional revenue, 3) strategically communicate with alumni throughout the year, and 4) research best practices for student engagement by alumni associations. Below are updates:

- Chapters: The Tidewater region leadership team has planned a chapter event for May 2017. A meeting with the Richmond region leadership team is planned and Northern Virginia region leadership will be planned for the near future. The Tri-Cities region is also making progress toward a meeting.
- Marketing Partners: The Alumni Association has identified co-marketing opportunities to provide benefits to alumni and to increase revenues for the Alumni Association. Current partners are Nationwide Insurance and the UVa-Wise Bookstore. The Alumni Association hopes to increase the number of co-marketing agreements. A template has been prepared to facilitate future agreements with local and regional partners and to ensure that these agreements are consistent with Alumni priorities and Association goals.
- Communications: The Alumni Relations office continues to roll out the new networking platform, “Alumni Fire.” The office will also continue to publish, on a monthly basis, the e-Newsletter “Cavalier Chronicle.” Social media accounts will be maintained and will serve as a way to engage alumni as well.
- Student Engagement: Research on best practices for student engagement continues for the coming year. Ms. Boyd discussed the need to form and solidify relationships with students as early as possible – either at the time of application or at the time of acceptance. “We want to actively engage with our [future] alumni as soon as they are on campus,” she said.

Mr. Lee commented that the College now has more than 10,000 alumni. He asked whether the contact information for these alumni is up-to-date. Ms. Boyd responded that the Alumni Association contracted with PCI, a Dallas-based company, to gather alumni information and publish a directory. The Alumni Relations Office is reviewing the proofs and anticipates that the directory will be completed and published in May 2017.

Report of the Chancellor: Chancellor Henry shared that on January 20, 2017, President Teresa A. Sullivan announced her plans to retire when her contract expires in summer 2018. President Sullivan has asked the Board of Visitors (BOV) to prepare for a presidential search. A search committee has been established which includes BOV member John G. Macfarlane III, who serves as Chair of the BOV Committee on Wise. Focus group sessions will be held on grounds and in Wise to gather input on the profile and characteristics of the University’s next president. Chancellor Henry will share details about the UVa-Wise focus group sessions as they become available.

Chancellor Henry was pleased to share that in December 2016, the UVA Board of Visitors directed \$100 million from the Strategic Investment Fund to establish the Bicentennial Scholars Fund. This fund will match private gifts for need- and merit-based scholarships for undergraduate students, and also will relieve pressure on long-term tuition increases. Private gifts exceeding \$1 million for scholarships will be matched dollar-for-dollar from this program. Gifts from \$50,000 to \$999,999 will be matched fifty cents on the dollar. The minimum required pledge to apply for matching funds is \$50,000 payable over five years toward a scholarship at UVa-Wise. Chancellor Henry said that a few scholarships have been confirmed already.

In late January 2017, Chancellor Henry and several others from the College attended the American Association for State Colleges and Universities (AASCU) and the Council of Public Liberal Arts Colleges (COPLAC) conferences in San Francisco. The meetings and interactions were valuable. COPLAC is conducting a search for a new executive director and will be interviewing candidates soon.

Chancellor Henry appeared on Virginia Cable Telecommunications Association (VCTA) *Cable Reports*, a Beacon-award winning television show. She was interviewed by host, Lynwood Evans. She discussed the College, its history, and its programs and initiatives. Delegate Terry Kilgore and Senator Bill Carrico were interviewed separately, on a different day, and also had an opportunity talk about UVa-Wise.

Academic Affairs: The Chancellor reported that a College trip to Rome is scheduled for spring break. A fall break trip to tour World War I battlefields is under development. As part of the Wise Writes program, Frank Walker and the Affrilachian Poets have been invited to campus to present a program of song, music and poetry on March 14, 2017. On March 31, 2017, David W. Blight, Professor of American History and Director of the Gilder Lehrman Center for the Study of Slavery, Resistance, and Abolition at Yale University, will speak at the College. In other news, UVa-Wise students and faculty are making plans for student presentations of undergraduate research at the National Conference on Undergraduate Research (NCUR) at the University of Memphis on April 6-8, 2017. The College has negotiated a memorandum of understanding (MOU) with the University of Virginia in order to facilitate course sharing between the institutions.

The Chancellor reported on an initiative to improve Chemistry completion and success rates at the College. In fall 2016, the Department of Natural Sciences, with support from the State Council of Higher Education for Virginia (SCHEV), developed a section of general chemistry designed to improve success rates. Seventeen students enrolled in the pilot section. One student dropped out. Among the remaining 16 students, 82.4% earned a grade of C- or higher. During Fall semester 2015, by comparison, only 50% of students enrolled in general chemistry earned grades of C- or higher. This pilot has shown significant success and will be considered for replication in the Math discipline, Chancellor Henry said.

Chancellor conveyed her congratulations to Professor Walter Smith who received an Outstanding Faculty Award as a Rising Star from SCHEV.

Compliance and Conduct: Chancellor Henry announced that the Office of Compliance & Conduct is now the Office of Compliance, Conduct & Inclusion. The change reflects the College's dedication to mutual respect and inclusiveness of its diverse

community. Tabitha Smith will serve as the director of diversity & inclusion initiatives, while also remaining as the College's Title IX coordinator.

The Office of Compliance, Conduct, and Inclusion received an Alcohol Beverage Control education grant in the amount of \$8,000. This grant was used to fund a campus-wide campaign, CAVS BEFORE ONE MORE, which provided alcohol and other drug educational events and programming for the fall semester and will extend through spring 2017.

For the third consecutive year, UVa-Wise was selected to be a Red Flag Partner School. The College participated for the fourth consecutive year in the annual Red Flag Campaign with events held during the week of October 17-21, 2016, which included the implementation of a campus-wide campaign using a bystander intervention strategy to address and prevent sexual assault, dating violence, and stalking.

Development and College Relations: Chancellor Henry opened with news that year-end unofficial reports indicate that nearly \$3.4 million have been donated to the College from 1,500 alumni, friends, organizations, foundations and corporations. Gifts will continue to come forward throughout the year, with assistance from students who participated in the College's Phonathon, which commenced in January.

Vice Chancellor for Development and College Relations, Bob Bragg, and Chancellor Henry have continued to work on the Wise Promise Campaign and have been out discussing the needs assessment with various constituents. Additional work is ongoing. The Campaign officially launches in 2019 and concludes in 2026.

The Annual Scholarship Luncheon will be held on March 18, 2017, in the David J. Prior Convocation Center. The Chancellor said this is a wonderful opportunity to bring students together with donors. It demonstrates the impact of donors' generous gifts.

From November 2016 through January 2017, the College implemented a public awareness campaign in Hampton Roads using public transportation vehicles as billboards. The College's advertisements are placed on 48 buses in the six cities in Hampton Roads. It is estimated that the exterior bus ads are seen by 90 percent of the population in the region resulting in 10,563,000 impressions.

Chancellor Henry reported that use of the privately funded studio is ongoing. Chancellor Henry recorded an end-of-year greeting from the studio and plans to record more at various times during the semester.

Economic Development: Chancellor Henry reported that planning for the 2017 Forum has begun and the process of vetting speakers and promoting opportunities for sponsorships is underway. Major themes for this year's event include: achieving a growth mindset, exploring industry disruptors, building leadership capacity and managing change.

Rally SWVA has completed programs in eight SWVA towns (Cleveland, Damascus, Dungannon, Haysi, Pocahontas, Tazewell, Coeburn and Chilhowie). The work the Office of Economic Development and Engagement has done with these towns

demonstrates support and outreach to diverse locales throughout Southwest Virginia, said Chancellor Henry.

UVa-Wise has been awarded a \$15,000 Building Entrepreneurial Economies Planning Grant through the Virginia Department of Housing & Community Development. The planning grant will assist with the planning of a student led initiative called “The Nest.” The Nest will be a creative co-working space for students and community members to interact with each other, develop business concepts and strategies, and connect to resources and mentors. The planning grant will be used to identify a location in Wise, to perform a needs assessment, and to develop a budget and operations plan.

The Healthy Appalachia Institute (HAI) is providing support to the recently launched Hoos Wise Diabetes Prevention Program. HAI staff will provide technical assistance and program support for the yearlong program beginning March 1, 2017.

WiseHacks is an event scheduled for March 25, 2017 in Abingdon, Virginia. It provides college students with the opportunity to showcase their technical skills and passion for building innovative software applications and hardware hacks.

Enrollment and Student Life: Chancellor Henry reported that admitted student numbers are impressive. The average SAT score for admitted freshmen has increased by 77 points over those admitted in 2016 (1077/1000). As of January 10, 2017, freshman retention (fall to spring semester) was 88%, the highest fall to spring retention rate for a freshman cohort since 2013. The transfer retention rate (fall to spring) was 91%, the highest fall to spring retention rate in the past five years. Chancellor Henry said there is much progress to which to look forward.

StarRez, an online housing assignments solution tool, was launched in January 2017 beginning with incoming first year students. The new StarRez system allows students the ability to apply for housing online, roommate matching, and room selection. Returning students will also use the StarRez system to apply for campus housing.

The Office of Greek Life (Interfraternal Council) raised the grade point average requirement for incoming members to 2.5 or higher. This new standard ensures that members of the Greek community are striving to obtain high standards of scholarship.

The Winston Ely Health and Wellness Center now has 389 wellness pass-holders. Chancellor Henry also reported that the Center for Workforce Development tracks UVA-Wise graduates and their activities post-graduation. Eighty-five percent of our recent graduates report they are employed or enrolled in graduate school.

Finance and Operations: Chancellor Henry reported that the Finance Office continued to prepare for the new financial management system to track revenue and expenditures at the College.

UVa-Wise athletic teams have performed well, Chancellor Henry said. At the time of this meeting, the Women’s Basketball Team was tied for first place in the Mountain East Conference with a 6-1 conference record and 11-4 overall record. In men’s

basketball, Taiwo Badmus, from England, scored 42 points in a single game and became conference player of the week. The College signed 20 football players during national sign-on day earlier that week. An impressive roster of student-athletes is expected to join the football program in the fall.

Chancellor Henry reported on Girls' Day in STEM-H held on November 7, 2016 in the David J. Prior Convocation Center. More than 400 sixth grade girls heard presentations and participated in activities on STEM related areas. Two professors of Psychology, Alexandria Reynolds and Madelynn Shell, started a Women in STEM affinity group on campus and also planned the Girls' Day event. Chancellor Henry said the girls' excitement was evident. The girls enjoyed the activities and the keynote speaker, a UVA faculty member, an astrophysicist, Kelsey Johnson who shared her love for science. The opportunity to attend College and to specialize in a STEM career was a key takeaway for many of the girls.

Chancellor concluded by sharing insights from Ryan Craig's book, *College Disrupted: The Great Unbundling of Higher Education*, which explores the imperative to innovate higher education. His emphasis on experiential learning resonates with many of the programs and initiatives we value and promote at UVa-Wise, including undergraduate research, international study and entrepreneurship. Mr. Craig is a nationally recognized speaker and thought leader on higher education.

CLOSING

There being no additional business or comments, the meeting adjourned at 11:42 a.m. Mr. Lee thanked everyone for their attendance and participation.

Respectfully submitted,
Karen Mullins, Secretary

Resolutions Approved by The University of Virginia's College at Wise Board

1. Conference, Event and Wellness Rates

APPROVAL OF THE UVA-WISE CONFERENCE AND EVENT RATE SCHEDULE

WHEREAS, the College offers Conference, Events, Greear and Wellness locations and services to organizations and individuals which enables the College to financially support the operational mission of the College; and

WHEREAS, these services enable the College to market itself to prospective students and provides opportunities for the region to showcase itself;

THEREFORE, BE IT RESOLVED, that the College approve the proposed rates for conferences and events, Greear pool usage, and Wellness Center memberships as presented on this 3rd day of February 2017.

2. The University of Virginia's College at Wise Board Resolution of Appreciation

**Honoring Jewell Askins
On Her Retirement**

WHEREAS, Jewell Askins, Associate Professor of Education, retired on December 31, 2016; and

WHEREAS, she served The University of Virginia's College at Wise with distinction in the teaching faculty since 2003; and

WHEREAS, her genuine concern for the well-being of the faculty, staff, and students of the College reflect her abiding respect for her colleagues; and

WHEREAS, her proven professionalism, dedication and work ethic made her a unique asset to our College community;

WHEREAS, Jewell's attention to detail, depth of knowledge, and helpful manner was a major contribution to the success of the students she served;

WHEREAS, she perpetuated the College's tradition of challenging and encouraging future teachers to meet the needs of our children as they face an increasingly complex world;

WHEREAS, she served dutifully in 2012 on the search committee to assist in the selection of a new chancellor of The University of Virginia's College at Wise;

THEREFORE BE IT RESOLVED, that The University of Virginia's College at Wise expresses its sincere appreciation to Ms. Jewell Askins for her contribution to the growth and success of UVa-Wise;

FURTHERMORE RESOLVED, that the UVa-Wise community of colleagues extends to Ms. Jewell Askins its congratulations and gratitude on her well-earned retirement, and our best wishes for her continued success, happiness and good health in years to come.

Adopted in Wise, Virginia by The University of Virginia's College at Wise Board on this 3rd day of February 2017.

3. The University of Virginia's College at Wise Board Resolution of Appreciation

Honoring Ann Duesing On Her Retirement

WHEREAS, Ann Duesing retired on December 31, 2016 after 21 years of dedicated service; and

WHEREAS, she served The University of Virginia's College at Wise with distinction as an Outreach Health Sciences Librarian since 1995; and

WHEREAS, she has worked in collaboration with various organizations, in educational venues, community based projects, and in professional health care settings to successfully provide quality resources and information to library patrons, students, faculty and community members; and

WHEREAS, she has brought tremendous benefits to both our educational and healthcare communities in Southwest Virginia; and

WHEREAS, she has participated yearly in RAM (Remote Area Medical) from the first year of establishment to the present;

WHEREAS, she contributed to numerous other projects including the Cancer Resource and Support Center; TECH World; and the Appalachian Cancer Patient Navigation Project; and

WHEREAS, she served as the Co-Chair of the UVA Cancer Center's Without Walls Advisory Board;

THEREFORE BE IT RESOLVED, that The University of Virginia's College at Wise expresses its sincere appreciation to Ms. Ann Duesing for her contribution to the growth and success of UVa-Wise;

FURTHERMORE RESOLVED, that UVa-Wise community of colleagues extends to Ms. Ann Duesing its congratulations and gratitude on her well-earned retirement, and our best wishes for her continued success, happiness and good health in years to come.

Adopted in Wise, Virginia by The University of Virginia's College at Wise Board on this 3rd day of February 2017.